

ROY HOWARD COMMUNITY JOURNALISM CENTER GOALS AND MEASURES

Roy Howard Community Journalism Center(s) share three goals:

1. **Build trust with local communities, developing trust-building methods** to establish best practices that can be shared across educational institutions and media organizations.
2. **Teach students in a hands-on way** to develop fact-checking/debunking skills and local/community reporting skills. The CJC(s) should develop students with exceptional reporting skills and strong portfolios. Students should follow rigorous fact-checking protocols and work under the supervision of experienced editors and educators. The CJC(s) should embrace new tools and technology to prepare students for the future of journalism.
3. **Provide valuable journalism** of exceptional quality for an underserved community. The student reporting should include a rich mix of beat reporting, enterprise stories, investigative stories, human interest and other information important to the community. When possible, students should collaborate on regional or statewide stories that have local implications. CJC(s) will collaborate closely with local media to reach a broad audience and strengthen local reporting.

ROY HOWARD CENTER PHILOSOPHY

The Roy Howard Community Journalism Center(s) are part of a portfolio of journalism education programs funded by the Scripps Howard Fund and the Roy Howard family. There is no single “right” answer to the complex and difficult issues facing journalism today. For that reason, we embrace innovative approaches that build on the unique assets of the schools and regions where Roy Howard Centers are located.

Howard Centers are at the crossroads of the classroom and newsroom, and Howard Center students produce news content of the highest quality. We encourage our programs to seek students from a wide variety of backgrounds and to actively remove barriers that may prevent students from participating in the work and learning of Howard Centers. We support a collaborative approach, with programs proactively sharing projects and learnings across disciplines, among Howard Center programs and with any school, group or organization that aligns with our values and standards.

Roy Howard Center Values, Principles and Standards: All Roy Howard Centers act on shared principles, values and standards (attached) that advance excellence in journalism and journalism education. We strive for supportive and trust-based relationships with grantees and among the centers.

While we want to build on commonalities and collaborative opportunities between all Howard Center programs, the CJs will differ from the Howard Centers for Investigative Journalism:

- The Howard Centers for Investigative Reporting have a singular focus on one type of reporting and look for investigations that are regional or national in scope. Successful community journalism encompasses a broad range of reporting, including beat reporting, features and human interest, enterprise reporting (reporting deeply on a topic important to a community), investigative reporting and other civic and informational stories that are important to a local community, region or state.
- The CJC(s) are undergraduate programs serving a younger student population as compared to the Howard Centers for Investigative Journalism, which are graduate programs. The CJC(s) will engage students of many backgrounds to nurture their interest in journalism and develop their skills.